REP HEADLINE# 6238527
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET. HARRIS REPORT FROM REP

JUL17/12 14.3
*** WFLA-TV ***

3 1100P-1135P 30 \$2,500.00 10/1: PROGRAM: NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	PROGRAM : DATELINE CON COM1: DATELINE	100P-200P 30 \$500.00 10/1 GRAM : DAYS OF OUR LIVES COM1: DAYS OF OUR LIVES	AGENCY ADVERTISER CODE = 11 AGENCY EST# = 693 AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : ST.	AMERICAN CROSSROADS	H	REP: NEW ORDER TOTAL \$104,975 @86X PLEASE CONFIRM THANKS BEN FOR MEGHAN	CITY TAX STATE TAX CO-OP BILLING NEEDED	FLIGHT DATES OCT16/12 OCT22/12 WK-1	PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, I	ORDER # CONTRACT # 6238527	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	AGY # AGY. NAME CROSSROADS MEDIA LLC	ADV # ADV. NAME ISS/AMER. CROSSROADS
9 10/19 1 FRI	9 10/19 1 FRI	10/19 1	DATE: /WK: INVT	T : END :SPTS:	5. 408			DATE	Transmitter to control to the contro	NVOICE)	CLASS: NATL. LOCAL	To the second se	SALES PRSN WA- MEGHAN MCGARR	BUYER NAME EMILY MILHOAN	REP.# OTF.#
щ	نم	[: SPHS:	DAYS :TOTL:				JUL17/12 14.32	The state of the s		REGIONAL	The second secon	9RR (H)		SALESMAN #

JUL17/12 14.3
*** WFLA-TV ***

																		LINE#:REP
PROGRAM :	12	PROGRAM : CON COM1:	<u>н</u> ч	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	9	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	Q	PROGRAM : CON COMI:	(n	PROGRAM :	4	:REP :CD:
NEWS CHANNELS	600P-630P	NEWS CHANNEL	5302-6002	NEWSCHANNEL 8	530A-600A	: NEWS CHANNEL	500P-530P	DR. OZ	400P-500P	: DOCTORS	300P-400P	RACHAEL RAY	200P-300P	: TODAY SHOW 3	1200N-100P	THE TONIGHT	1135P-1237A	: TIME PERIOD
	30	8 530p 8 530p	30	TODAY	30	45 8 45 8	30		30		30		30		ω 0	SHOW	ω Ο	: LGTH : SEC
	\$2,000.00		\$1,500.00		\$500.00		\$1,500.00		\$750.00		\$450.00		\$300.00		\$300,00		\$1,200.00	: RATE
	10/19		10/19		10/19		10/19		10/19		10/19		10/19		10/19		10/19	: START : DATE
	10/19		10/19		10/19		10/19		10/19		10/19		10/19		10/19		10/19	: END : DATE
	H		H		щ		├3		H		₩		ļu.		 		<u></u>	:SPTS: W
	甲兄は		円 欠日		महा		男 及 に		ਸ਼ੁਲਮ		野気は		ES N		FRI		FRI	WEEK : DAYS
	Ь		نسا		ļā		jl		ســـ		щ		ļ-ut		با		1	: TOTL:

CON COM1: NEWS CHANNEL8

JUL17/12 14.3
*** WFLA-TV ***

: : : : : : : : : : : : : : : : : : :	西#::CB:	1	. FORE : SE	C : RATE	: START	: END	:SPTS:	WEEK : DAYS	YS :TOTL:
13		600A-700A	30	\$1,000.00	10/19	10/19	₩	FRI	<u> </u>
PRO	PROGRAM :	NEWSCHANNEL 8	TODAY						
		630P-700P	30	\$5,000.00	10/19	10/19	0	甲刀戶	0
PROC	PROGRAM :	NBC NIGHTLY N	NEWS						
15		7009-730₽	30	\$2,000.00	10/19	10/19	 	FRI	ļj
NOU CON	PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
16		700A-900A	30	\$1,400.00	10/19	10/19		FRI	
PROC	PROGRAM :	TODAY SHOW							
1.7		730P-800P	3 0	\$2,000.00	10/19	10/19	ب	FRI	
PROC	PROGRAM : CON COM1:	EXTRA							
18		900A-1000A	30	\$700.00	10/19	10/19	ш	FRI	1
CON	PROGRAM :	TODAY SHOW 2 TODAY SHOW 2							
ر و بر		100P-200P	30	\$500.00	10/22	10/22	щ	NOW	ļ-w
PROGRAM CON COM1	GOM1:	DAYS OF OUR LI	LIVES						
20		11002-11355	3 0	\$2,500.00	10/22	10/22	H	MON	H
PROGRAM CON COMI	GRAM :	NEWS CHANNEL 8	3 @ 11PM						
! ! 2		1135P-1237A	30	\$1,200.00	10/22	10/22	لسخ	MON	فسإ

PROGRAM :

THE TONIGHT SHOW

CY CREDIT RISK !!!

HARRIS REPORT FROM REP JUL17/12 14.3

*** WFLA-TV ***

							TODAY	NEWSCHANNEL 8	PROGRAM :
السؤ	MON	hanger.	ш	10/22	10/22	\$1,000.00	30	600A-700A	30
								NEWS CHANNEL8	PROGRAM :
J	MON	77	₩	10/22	10/22	\$2,000.00	30	600P-630P	29
							4055 8 530F	NEWS CHANNEL	PROGRAM :
فسؤ	MON	יעריים. עריים	<u>ļ</u> m.l	10/22	10/22	\$1,500.00	30	530P-600P	N 80
							00 00 U U U U	NEWS CHANNEL	PROGRAM : CON COM1:
 	MOM		\mapsto	10/22	10/22	\$1,500.00	30	500P-530P	27
							TODAY	NEWSCHANNEL 8	PROGRAM : CON COM1:
ĵù	MON		 	10/22	10/22	\$300.00	30	500A-530A	N 9
								DR. OZ DR. OZ	PROGRAM :
0	MON		0	10/22	10/22	\$750.00	30	400P-500P	25
								DOCTORS	PROGRAM :
٢	MON		卢	10/22	10/22	\$450.00	30	300P-400P	22.4
								RACHAEL RAY RACHAEL RAY	PROGRAM :
₽	MON		ш	10/22	10/22	\$300.00	30	200P-300P	23
								TODAY SHOW 3	PROGRAM :
ries.	MON		j i	10/22	10/22	\$300.00	30	1200N-100P	N N
: TOTL:	DAYS	SPTS: WEEK : /WK: INVT :		: END : DATE	: START	SEC : RATE :	: LGTH : S	TIME PERIOD	: FINE#:REP :CD:

RISK !!!

REPORT FROM REP JUL17/12 14.3

*** WFLA-TV ***

																		# : : : : : : : : : : : : : : : : : : :
PROGRAM :	39	PROGRAM :	<u>ა</u> თ	PROGRAM :	37	PROGRAM :	3 6	PROGRAM :	(J)	PROGRAM :	34	PROGRAM : CON COM1:	ω ω	PROGRAM :	W N	PROGRAM :	щ	REP :CD: LINE#: :
NBC NIGHTLY	630P-700P	NEWSCHANNEL 8	600P-630P	NEWS CHANNEL	1100P-1135P	TODAY SHOW 2	900A-1000A	THE VOICE	4006-4008	EXTRA EXTRA	730P-800P	TODAY SHOW	700A-900A	ENTERTAI ENTERTAI	700P-730P	NBC NIGHTLY	630P-700P	: TIME PERIOD
NEWS	30		30	8 @ 11PM 8 mail @ 8	30		30		30		30		30	TONIGHT	30	N E W O	3 0	: LGTH : SEC
	\$3,300.00		\$900.00		\$1,400.00		\$700.00		\$2,500.00		\$2,000.00		\$1,400.00		\$2,000.00		\$5,000.00	: RATE
	10/20		10/20		10/20		10/22		10/22		10/22		10/22		10/22		10/22	: START
·	10/20		10/20		10/20		10/22		10/22		10/22		10/22		10/22		10/22	: END : DATE
	0	f			0		اس		0		J		₽		₽		0	:SPTS: WEEK :/WK: INVT
	SAT		SAT		SAT		MON		NON		MON		MON		MOM		NON	C: DAYS
	0		⊣		0		ļ~i		0		j-uì		⊢		نسؤ		0	:SPTS:

JUL17/12 14.3
*** WFLA-TV ***

:LINE#:REP : REP : CD: CON COZ PROGRAM : CON COM1: CON PROGRAM : FKOGRAM : CON COM1: PROGRAM PROGRAM : PROGRAM PROGRAM : CON COM1: 0 0 Z COZ PROGRAM PROGRAM O O Z PROGRAM 48 47 4. O 4. 4 4 φ 4, (4 4. ---40 COM1: COM1: GRAM : COM1: COM1: 1100P-1135P 100P-200P A008-B008 700P-900P 700F-830F 600P-630P 200P-600P 1100P-1135P 700A-900A NEWS CHANNEL DAYS DAYS DATELINE DATELINE SUNDAY TODAY NEWSCHANNEL NEWSCHANNEL FOOTBALL FOOTBALL BMW NEWS CHANNEL NEWS CHANNEL BMW SATURDAY SATURDAY TIME CHAMPIONSHIP9/9/12 CHAMPIONSHIP9/9/12 OF OUR PERIOD NHGHT F TODAY TODAY LIVES ω ω တတ α α ര ര H IN AMRC ര മ LGTH 115W ω 30 30 30 30 30 30 11PM 11PM 30 30 AMRC . . SEC 4/) \$2,500.00 \$500.00 \$700.00 \$.00 \$1,100.00 \$650.00 \$2,500.00 \$625.00 5,500.00 RATE 10/18 10/18 10/21 10/21 10/21 10/21 10/21 10/21 10/20 START DATE 10/18 10/21 10/18 10/21 10/21 10/21 10/21 10/21 10/20 HND DATE • • SPTS: اسما \vdash لسإ \vdash 0 المسلم 0 н ப CANH MHHM THU THU SUZ SUN SUN SUN SUZ SUZ SAT DAYS :TOTL: \vdash ۳ 0 لسم 0

Y CREDIT RISK !!!

HARRIS REPORT FROM REP JUL17/12 14.3

*** WFLA-TV ***

																		:
PROGRAM :	57	PROGRAM : CON COM1:	G G	PROGRAM CON COM1	S	PROGRAM :	D 4.	PROGRAM :	(σ (ω	PROGRAM :	52	PROGRAM : CON COM1:	(5 -	PROGRAM :	50	PROGRAM : CON COM1:	49	CHNE#: .
: NEWS CHANNEL	530P-600P	: NEWSCHANNEL	530A-600A	: NEWS CHANNEL	5002-5302	: NEWSCHANNEL	500A-530A	DR. OZ	400P-500P	: DOCTORS	300P-400P	: RACHAEL RAY	200P-300P	: TODAY SHOW	1200N-100P	: THE TONIGHT	1135P-1237A	
L 8 530P	30	8 TODAY	30	45 8 2E	30	8 TODAY	30		30		30		30	W W	30	r show	30	
	\$1,500.00		\$500.00		\$1,500.00		\$300.00		\$750.00		\$450.00		\$300.00		\$300.00		\$1,200.0	
	0 10/18		10/18		0 10/18		10/18		10/18		10/18		10/18		10/18		10/18	· DATE
	10/18		10/18		10/18		10/18		10/18		10/18		10/18		10/18		10/18	: DATE
	 3		اسا		μ٠		Н		ļ u J	ķ.	نىغ		₩.		ب		ب	. /WX:
	THU		THU		THU		THU		THU		THU		THU		THU		THU	WEEK : DAYS
	⊣		نــا		۳		<u>,</u>		ب		μu		Г ш л				Just	:SLAS:

JUL17/12 14.3
*** WFLA-TV ***

: LINE#: REP : CD:	TIME PERIOD	: LGTH : SEC	RATE	: START	: END	:SPTS:	NEEK :	DAYS :TOTL:
58	600P-630P	30	\$2,000.00	10/18	10/18	لسم	THU	
PROGRAM :	: NEWS CHANNEL8							
(J)	600A-700A	(J)	\$1,000.00	10/18	10/18	l-m	THU	۳
PROGRAM :	NEWSCHANNEL 8	TODAY						
60	630P-700P	(J	\$5,000.00	10/18	10/18	0	THU	0
PROGRAM :	NBC NIGHTLY	NEES NEES						
۳. و	700F-730F	30	\$2,000.00	10/18	10/18	0	THU	0
PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
の N	700A-900A	30	\$1,400.00	10/18	10/18	نم	THU	اسم
PROGRAM : CON COMI:	TODAY SHOW							
თ <i>ω</i>	730P-800P	30	\$2,000.00	10/18	10/18	ш	THU	H
PROGRAM : CON COM1:	EXTRA							
O 4	900A-1000A	30	\$700.00	10/18	10/18	ш	THU	نسؤ
PROGRAM :	TODAY SHOW 2							
ე ე	100P-200P	30	\$500.00	10/16	10/16	₩	TUE	브
PROGRAM :	DAYS OF OUR	LIVES						
v v	1100P-1135P	30	\$2,500.00	10/16	10/16		TUE	-
PROGRAM :	NEWS CHANNEL 8	@ 11PM						

CON COM1:

NEWS CHANNEL 8 @ 11PM

REPORT FROM REP JUL17/12 14.3

*** WFLA-TV ***

PROGRAM : CON COM1:	75	PROGRAM : CON COM1:	74	PROGRAM : CON COM1:	73	PROGRAM : CON COM1:	72	PROGRAM : CON COM1:	71	PROGRAM : CON COM1:	70	PROGRAM :	on O	PROGRAM :	o	PROGRAM : CON COM1:	67	LINE#:REP :C
: NEWS CHANNEL	5300-6000	: NEWSCHANNEL	530A-600A	: NEWS CHANNEL	500P-530P	: NEWSCHANNEL	500A-530A	: DR. OZ	400P-500P	: DOCTORS	300P-400P	: RACHAEL RAY	200F-300F	: TODAY SHOW 3	1200N-100P	: THE TONIGHT	1135P-1237A	CD: TIME PERIOD
8 530P 8 530P	30	8 TODAY	30	00 17 17 17 17 18 18 18 18 18 18 18 18 18 18 18 18 18	30	8 TODAY 8 TODAY	30		30		30		30		30	SHOW	# O	: LGTH : SEC
	\$1,500.00		\$500.00		\$1,500.00		\$300.00		\$750.00		\$450.00		\$300.00		\$300.00		\$1,200.00	: RATE
	10/16		10/16		10/16		10/16		10/16		10/16		10/16		10/16		10/16	: START : DATE
	10/16		10/16		10/16		10/16		10/16		10/16		10/16		10/16		10/16	: END : DATE
	₩		۲		<u>}</u> l		0		Щ		ļ ¹		 		jud		Ľ	:SPTS: 1
	TUE		TUE		TUE		TUE		TUE		TUE		H C		មួយ		TUE	WEEK: DAYS
	; - -		 				0		₽		٢		.		ji		₽	: TOTL:

JUL17/12 14.3
*** WELA-TV ***

																		LINE#:
PROGRAM : CON COM1:	8 4	PROGRAM : CON COM1:	ω ω	PROGRAM : CON COM1:	8 2	PROGRAM : CON COM1:	81	PROGRAM : CON COM1:	80	PROGRAM : CON COM1:	79	PROGRAM :	78	PROGRAM : CON COM1:	77	PROGRAM : CON COM1:	76	REP : CD
NEWS CHANNEL	1100P-1135P	DAYS OF OUR	100P-200P	TODAY SHOW 2 TODAY SHOW 2	900A-1000A	EXTRA EXTRA	730P-800P	TODAY SHOW	700A-900A	: ENTERTAINMENT	700P-730P	NBC NIGHTLY	630P-700P	NEWSCHANNEL	600A-700A	: NEWS CHANNEL8	4005-430b	: TIME PERIOD
8 @ 11PM	30	LIVES	30		30		30		30	T TONIGHT	3 0	Z E W O	30	8 TODAY 8 TODAY	30	œ Ø	30	: LGTH : SEC
	\$2,500.00		\$500.00		\$700.00		\$2,000.00		\$1,400.00		\$2,000.00		\$5,000.00		\$1,000.00		\$2,000.00	: RATE
	10/17		10/17		10/16		10/16		10/16		10/16		10/16		10/16		10/16	: START : DATE
	10/17		10/17		10/16		10/16		10/16		10/16		10/16		10/16		10/16	: END : DATE
	H		Ļ		۳		0		فسإ		لسؤ		0		₩		ņ	:SPTS:
	WED		WED		TOUR		TUE		TUE		TUE		TUE		TUE		TUR	WEEK : DAYS
	اسط		 		ļ uu <u>l</u>		0		₽		J		0		· 		ļ.,,	: TOTL:

REF: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP . JUL17/12 14.3
*** WFLA-TV ***

: : : : : : : : : : : : : : : : : : :	· HAME REVIOUS	: LGTH : S	EC : RATE	: START	: END	:SPTS:	WEEK: DAYS	:TOTL:
00 J.	1135P-1237A	30	\$1,200.00	10/17	10/17	ш	CEM	ш-1
PROGRAM :	THE TONIGHT	SHOW						
89	1200N-100P	30	\$300,00	10/17	10/17	نسا	E U	بس ا
PROGRAM :	: TODAY SHOW 3							
o 7	200F-300F	30	\$300.00	10/17	10/17	ш	OHN	Н
PROGRAM :	RACHAEL RAY							
88	300P-400P	30	\$450.00	10/17	10/17	فسؤ	WED	₽
PROGRAM :	DOCTORS							
හ ග	400P-500P	30	\$750.00	10/17	10/17	ш	WED	₽
PROGRAM : CON COM1:	DR. OZ DR. OZ							
90	500A-530A	30	\$300.00	10/17	10/17	₩	WED	انا
PROGRAM : CON COM1:	NEWSCHANNEL 8	TODAY						
71	500P-530P	30	\$1,500.00	10/17	10/17	щ	WED	⊢.
PROGRAM :	NEWS CHANNEL	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8						
922	530A-600A	30	\$500.00	10/17	10/17	H	WED	⊭
PROGRAM : CON COM1:	NEWSCHANNEL 8	TODAY						
<u>و</u> س	4009-400£	30	\$1,500.00	10/17	10/17	 	WED	نسز
PROGRAM :	NEWS CHANNEL	8 530P						

REP HEADLINE# 6238527
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP ***

JUL17/12 14.3
*** WFLA-TV ***

MARKET	OCT/12															: LHNE#:
TOTALS \$	104975	PROGRAM : CON COM1:	100	PROGRAM : CON COM1:	99	PROGRAM : CON COM1:	98	PROGRAM : CON COM1:	97	PROGRAM : CON COMI:	φ Φ	PROGRAM : CON COMI:	95	PROGRAM : CON COM1:	94	#:REP :CD:
2,313,325	. 00	TODAY	900A-1000A	: EXTRA : EXTRA	730P-800P	TODAY	700A-900A	: ENTERTAINMENT	700P-730P	N P C Z	630P-700P	: NEWSCHANNEL	600A-700A	N M M N N N M M N N M M N N N M M N	600P-630P	TIME
WFLA 2		SHOW 2 SHOW 2	ELJ.			SHOW				MIGHTLY NEWS		တတ		CHANNEL8		PERIOD :
1% WETS			30		30		30	TONIGHT	30	ത ത	30	TODAY	30		30	TOTH:
% % %			₹		₩		₹S		ŵ		()		łs.		Ş	: SEC :
WISP 21% WXPX 0%			700.00		2,000.00		1,400.00		2,000.00		5,000.00		1,000.00		2,000.00	RATE
WTVT 32% WWSB 7%			10/17		10/17		10/17		10/17		10/17		10/17		10/17	: STA : DAT
WTOG 0%			10/17		10/17		10/17		10/17		10/17		10/17		10/17	RT : E)
WTTA	a		. "7		7 1		. 7		. 7 1		.7 0		_7 _1		17 1	END :SPTS: DATE : /WK:
O% WMOR	CONTRACT TO TOTAL SP		MED		WED		WED		WED		WED		WED		WED	: WEEK :
%	TOTAL 104 SPOTS		O		ū		ð		Ü		Ö		ö)D	DAYS
	1975.00 86		H		سا		نسا		ļ ud		0		şù		ļ-w	:TOTL:

SVC- NSI: BOOKS- OCT/12 DEMOS- RA35+*

SHARES ARE ACCURATE

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 680 Issue 1





気になって P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

E:120718019

Original

Weeks: Submission Cost: Client/Product/Estimate: 104075 11 /27 /693 2

Contract type:

! \

Demographic: Product:

American Crossroads (L) Household

Booking Group: Order:

WFLA

Client: Buyer:

Schedule Dates: Est./PO Number:

10/15/12 to 10/28/12 06238527

American Crossroads/ Issue

Political

Campaign Ref: Sales Rep: Business Type: Order Ref:

HRP Washington, DC 06238527

Business Category: Transactional POLITICAL

Tampa-St. Petersburg, FL

104075

Key Market:

		œ		7		o		თ		4		ω		2		<u></u>	Ref
		M-F 4p Dr Oz	T	M-F 3p Doctors	The state of the s	M-F 2p Rachael Ray		M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News	:	Fri 10p ET / 9p CT Dateline NBC Friday	:	M-F 1p Days Of Our Lives	
Weekly Totals: Total Spots(Ord Spots)	an and a property probability and a same and	7		4				3		12		25		50		(a)	Rate
ts(Ord Spots)	Comme	750 30	Comme	450 30	Comme	300 30	Comme	300 30	Comme	1200 30	Comme	2500 30	Comme	5000 30	Comme	500 30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
70		1				1		1		1		1		т.й.		1	10/15
15																	10/22
85		1		1		1		->				3		1		1	Total
		750		450		300		300		1200		2500		5000		500	Cost

66 Canal Center Plaza Alexandria VA 22314 Suite 555

Buyer: Schedule Dates:

Est./PO Number:

10/15/12 to 10/28/12 06238527

Contract type: Weeks:

Submission Cost: Client/Product/Estimate:

11 /27 /693

104075

Campaign Ref: Sales Rep: Order Ref:

Political

Business Type:

POLITICAL

HRP Washington, DC 06238527 E:120718019

Original

Client:

American Crossroads/ Issue

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33501 がいて

	85	15	70		Ind Spots)	Weekly Totals: Total Spots(Ord Spots)			
					Comme			M	
2500	1	1		Nbr of Spats	30	2500		M-Su 11p News	19
					Comme			M	
500	1	ш.		Nbr of Spots	30	500		M-F 1p Days Of Our Lives	ö
					Comme				
700			1	Nbr of Spots	30	700		M-F 9a Today Show II	17
					Comme			Τ.	
2000	1		1	Nbr of Spots	30	2000		M-F 730p Extra	16
	4				Comme			T)	
1400	.1		1	Nbr of Spots	30	1400		M-F 7a Today Show	15
					Comme			1	
2000	ш.			Nbr of Spots	30	2000		M-F 7p Entertainment Tonight	4
					Comme			:	·
1000			-1	Nbr of Spots	30	1000		M-F 6a News	⋨
					Comme			: 1	
2000			+	Nbr of Spots	30	2000		M-F 6p News	12
					Comme			: :	
1500	1		1	Nbr of Spots	30	1500		M-F 530p News	=
			-		Comme			:	
500			-1	Nbr of Spots	30	500		M-F 530a News	10
					Comme			:.:F:	
1500	-		1	Nbr of Spots	30	1500		M-F 5p News	9
Cost	Total	10/22	10/15		Spot Type	Rate	***************************************	Sales Product Details	Ref
	ansactional	Business Category: Transactional	Business					***************************************	
									-

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601 が行うだ

	30		29		28		27		26		25		24		23		22		21		20	Ref	Est./PO Number:	Schedule Dates:	Client: Buyer:	
	M-H /a loday Show	W	M-F 7p Entertainment Tonight	M	M-F 6a News	M	M-F 6p News	M	M-F 530p News	M	M-F 5p News	M	M-F 5a News	M	M-F 3p Doctors	M	M-F 2p Rachael Ray	M	M-F 12p Today Show III	M	M-F 1135p ET / 1035p CT Tonight Show	Sales Product Details	Number: 06238527	e Dates: 10/15/12 to 10/28/12	American Crossroads/ Issue	
Weekly Totals: Total Spots(Ord Spots)	1400	01444400	2000		1000		2000		1500		1500		300		450		300		300		1200	Rate	Contract type:	Weeks:	Submission Cost: Client/Product/Estimate:	
Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type				
***************************************	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	The state of the s	Political	2	104075 11 /27 /693	
70																						10/15	Business Type: Business Categ	Order Ref:	Campaign Ref: Sales Ren:	
15			1		u.ì		1		1		-1		h				-1		7		_	10/22	ory:		Ref:	
85			-1		-		1				-1		1				-		1		_	Total	POLITICAL Transactional	06238527	E:120718019 HRP Washington DC	~
	1400		2000		1000		2000		1500		1500		300		450		300		300		1200	Cost	NALL MANAGEMENT OF THE PROPERTY OF THE PROPERT	; (ם חר	Original

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

	EST/PO Number: 05		J.	
	06238527	10/15/12 10 10/28/12		American Crossroads/ Issue
	Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:
	Political	22	11 /27 /693	104075
Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
y: Transactional	POLITICAL	06238527	HRP Washington, DC	E:120718019

		40		39		38		37		36		35		34		33		32		<u>~</u>		Ref
		M-F 1135p ET / 1035p CT Tonight Show	7 × 1 × 1	M-Su 11p News	7.	M-F 1p Days Of Our Lives	S	Sun 8a Today Show	S	Sun 7p ET / 6p CT Football Night In America	S	Sun 6p News	S	M-Su Late News Late Run	S.	Sat 7a Today Show	M	M-F 9a Today Show II	M	M-F 730p Extra	M	Sales Product Details
Weekly												-						<u> </u>		n na		
Weekly Totals: Total Spots(Ord Spots)		1200		2500		500		700		5500		1100		2500		625		.700		2000		Rate
Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
THE PROPERTY OF THE PROPERTY O		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spets		7 7 7 17 17 17 17 17 17 17 17 17 17 17 1
70				1		-1		-1				3		-1-		1						10/15
15																		1				10/22
85				*				-3		<u>-</u> `				1		1				1		Total
		1200		2500		500		700	- Called House Control	5500		1100		2500		625		700		2000		Cost

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue

Submission Number 680 issue 1







SELA-IV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Original

		51 M-F 7a Today Show		50 M-F 6a News	***	49 M-F 6p News	Middle Commission Comm	48 M-F 530p News		47 M-F 530a News	THE	46 M-F 5p News		45 M-F 5a News		44 M-F 4p Dr Oz	The state of the s	43 M-F 3p Doctors		42 M-F 2p Rachael Ray		41 M-F 12p Today Show III	Ref Sales Product Details		EST./PO Number: 06238527		
Weekly Totals: Total Spots(Ord Spots)		1400	THE PROPERTY OF THE PROPERTY O	1000		2000		1500		500		1500		300		750		450		300		300	Rate		Contract type:	Weeks	
Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type				
Middle		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	- Andrews - Andr	WWW. C.	Political	2	
70		1		_				1		1		1				1		11		1		**	10/15	Business	Business Type:	Order Ref:	****
15																							10/22	Business Category:			
85		1		1		-								-		1		-1		Ţ			Total	Transactional	POLITICAL	06238527	
		1400		1000		2000		1500		500		1500		300		750		450		300		300	Cost			,	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

***************************************	All dates and a state of the st				-
Transactional	Business Category: Transactions				
POLITICAL	Business Type:	Political	Contract type:	06238527	Est./PO Number:
06238527	Order Ref:	N	Weeks:	10/15/12 to 10/28/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /693	Client/Product/Estimate:	***	Buyer:
E:120718019	Campaign Ref:	104075	Submission Cost:	American Crossroads/ Issue	Client:
Original			WANTED TO THE TOTAL THE TOTAL TO THE TOTAL THE TOTAL TO T	491400	Additional and the contract of

Ref Sales Product Details Rate Spot Type 52 M-F 730p Exitra 2000 30 53 M-F 99 Today Show II 700 30 54 M-F 19 Days Of Our Lives 500 30 55 M-Su 11p News 2500 30 56 M-F 1135p ET / 1035p CT Tonlight 1200 30 57 M-F 12p Today Show III 200 30 58 M-F 2p Rachael Ray Comme 59 M-F 3p Doctors 30 30 59 M-F 3p Doctors 30 30 60 M-F 4p Dr Oz 750 30 61 M-F 59 News 1500 30 62 M-F 530a News 500 30	
Sales Product Details Rate MAF 730p Extra 2000 T 700 MAF 9a Today Show II 500 T 500 MAF 1p Days Of Our Lives 2500 T 2500 MAF 1135p ET / 1035p CT Tonight 1200 Show 1200 MAF 12p Today Show III 300 MAF 2p Rachael Ray 450 T 450 MAF 4p Dr Oz 750 MAF 5p News 1500 MAF 5p News 1500	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show III 500 T 2500 M-Su 11p News 2500 T 2500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 M-F 12p Today Show III 300 T 300 M-F 2p Rachael Ray 450 T 750 M-F 4p Dr Oz 750 M-F 5p News 1500	
Sales Product Details Rate M-F 730p Extra 2000 T 2000 M-F 9a Today Show II 700 M-F 1p Days Of Our Lives 500 T 500 M-Su 11p News 2500 T 2500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 J 300 M-F 12p Today Show III 300 J 300 M-F 2p Rachael Ray 300 J 300 M-F 3p Doctors 450 M-F 4p Dr Oz 750	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 T 500 M-Su 11p News 500 T 12500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 J 300 M-F 12p Today Show III 300 T 300 M-F 2p Rachael Ray 300 T 450 M-F 3p Doctors 450 M-F 4p Dr Oz 750	
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 T 500 T 500 M-Su 11p News 2500 T 12500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 M-F 12p Today Show III 300 T 300 M-F 3p Doctors 450	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 T 500 .T 2500 M-Su 11p News 2500 T 1200 Show 1200 M-F 1135p ET / 1035p CT Tonight 1200 Show 300 T 300 M-F 12p Today Show III 300 T 300 M-F 2p Rachael Ray 300 M-F 3p Doctors 450	
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 T 500 .T 2500 T 12500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 T 300 M-F 12p Today Show III 300 M-F 2p Rachael Ray 300	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 T 500 T 2500 M-Su 11p News 2500 T 2500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 J 300 M-F 2p Rachael Ray 300	
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 T 500 T 2500 T 2500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200 M-F 12p Today Show III 300	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 500 M-F 1p Days Of Our Lives 500 T 2500 M-Su 11p News 2500 T 1200 Show 300 M-F 12p Today Show III 300	
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 700 T 500 M-F 1p Days Of Our Lives 500 T 2500 M-F 1135p ET / 1035p CT Tonight 1200 Show 1200	Nbr of Spots
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 700 T 500 T 500 T 2500 M-F 1135p ET / 1035p CT Tonight 1200	
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 700 T 500 M-F 1p Days Of Our Lives 500 T 2500 M-Su 11p News 2500	Nbr of Spots
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 700 T 500 M-F 1p Days Of Our Lives 500 M-Su 11p News 2500	
Sales Product Details Rate M-F 730p Extra 2000 T 700 T 500 M-F 1p Days Of Our Lives 500	Nbr of Spots
Sales Product Details Rate M-F 730p Extra 2000 T 700 M-F 9a Today Show II 700 T 500	
Sales Product Details M-F 730p Extra 2000 M-F 9a Today Show ii 700	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000 T 700	
Sales Product Details Rate M-F 730p Extra 2000	Nbr of Spots 1
Sales Product Details Rate M-F 730p Extra 2000	
Sales Product Details Rate	Nbr of Spots
	10/15

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

	0	
-	<u></u>	
ĺ	≅.	
	S S	
ا	_	

	85	15	70		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	We			
300	-1			Nbr of Spots	30	300		chael Ray	M-F 2p Rachael Ray	73
					Comme				W	
300	1		4	Nbr of Spots	30	300		M-F 12p Today Show III	M-F 12p To	72
					Comme				×	
1200			\	Nbr of Spots	30	1200		M-F 1135p ET / 1035p CT Tonight Show	M-F 1135p Show	71
					Comme				W	
2500	-		1	Nbr of Spots	30	2500		News	M-Su 11p News	70
					Comme				×	
500	1			Nbr of Spots	30	500		M-F 1p Days Of Our Lives	M-F 1p Day	69
					Comme	:				
700	-			Nbr of Spots	30	700	100	M-F 9a Today Show II	M-F 9a Too	88
					Comme				T	
1400			1	Nbr of Spots	30	1400		day Show	M-F 7a Today Show	67
					Comme				7	
2000			<u> </u>	Nbr of Spots	30	2000		M-F 7p Entertainment Tonight	M-F 7p Ent	66
					Comme				Т	
1000	1		1	Nbr of Spots	30	1000		3WS	M-F 6a News	65
					Comme	***************************************			.T	·······
2000	1		→	Nbr of Spots	30	2000		SWS	M-F 6p News	62
					Comme				T	***********
1500	->		1	Nbr of Spots	30	1500		News	M-F 530p News	63
					Comme			7,100		
Cost	Total	10/22	10/15	1000	Spot Type	Rate		Sales Product Details	Sales Prod	Ref
	ansactional	Business Category: Transactional	Business						***************************************	
	POLITICAL	Type: PC	Business Type:	Political		Contract type:	Ď	06238527	Est/PO Number:	Est/PO
	06238527		Order Ref:	2		Weeks:	W	10/15/12 to 10/28/12	Schedule Dates:	Schedu
. DC	HRP Washington, DC		Sales Rep:	11 /27 /693	_	Client/Product/Estimate:	Ω	2.		Buyer:
	E:120718019	-	Campaign Ref:	104075		Submission Cost:	SI	American Crossroads/ Issue		Client:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

					т				-	
2000	1			Nbr of Spots	30	2000		Extra	M-F 730p Extra	84
					Comme			1,000,000,000,000,000,000,000,000,000,0	V	
1400	1		1	Nbr of Spots	30	1400		day Show	M-F 7a Today Show	83
					Comme				×	
2000	1		1	Nbr of Spots	30	2000		M-F 7p Entertainment Tonight	M-F 7p Ent	82
					Comme				W	
1000	-		1	Nbr of Spots	30	1000		ws	M-F 6a News	81
					Comme				8	
2000	1		1	Nbr of Spots	30	2000		WS	M-F 6p News	80
					Comme				V	
1500	1		-1	Nbr of Spots	30	1500		News	M-F 530p News	79
					Comme				W	
500	-1		->	Nbr of Spots	30	500		News	M-F 530a News	78
					Comme				W	
1500	-1			Nbr of Spots	30	1500		WS	M-F 5p News	77
					Comme				W	
300				Nbr of Spots	30	300		ws	M-F 5a News	76
					Comme				W	
750	1		1	Nbr of Spots	30	750		Oz	M-F 4p Dr Oz	75
					Comme				W	
450				Nbr of Spats	30	450		octors	M-F 3p Doctors	74
					Comme	, , , , , , , , , , , , , , , , , , ,			W	
Cost	Total	10/22	10/15		Spot Type	Rate	4	Sales Product Details	Sales Pro	Ref
	POLITICAL Transactional	Business Type: Business Category:	Business Type: Business Categ	Political		Contract type:	(06238521	ESUPO NUMBER:	ESLJP0
,	06238527	*	Order Ref:	N		Weeks:	. •<	10/15/12 to 10/28/12	Schedule Dates:	Schedu
1, DC	E:120718019 HRP Washington, DC	n Ref:	Campaign Ref: Sales Rep:	104075 11 /27 /693	→	Submission Cost: Client/Product/Estimate:	0 "	American Crossroads/ Issue		Buyer:
Original			diament district	AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA		***************************************				2

Weekly Totals: Total Spots(Ord Spots)

70

85

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







F.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

						Minobly Tatalas Tatalas			
					Comme			W	
700	-1		1	Nbr of Spots	30	700	day Show If	M-F 9a Today Show II	85
					Comme			W	
Cost	Total	10/22	10/15		Spot Type	Rate	Sales Product Details	Sales Prod	Ref
on, DC	Campaign Ref: E:120718019 Sales Rep: HRP Washington, DC Order Ref: 06238527 Business Type: POLITICAL Business Category: Transactional	Ref: ype: ategory:	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Catego	104075 11 /27 /693 2 Political		Submission Cost: Client/Product/Estimate: Weeks: Contract type:	American Crossroads/ Issue 10/15/12 to 10/28/12 06238527		Client: Buyer: Schedule Dates: Est/PO Number:

•	iotals	10/15	10/22	
Spots	85	70	**************************************	15
Cost	104075	86425		17650
Grand Totals:			Spots:	85
			Gross Total:	104,075.00
			Commission:	15,611.25

Net Total:

88,463.75

Grand Totals

Month 10 Weeks: 4



21453

Suite 555

Crossroads Media

66 Canal Center Plaza

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE INVOICE NUMBER 10/28/12 E:120718019

Political

WFLA PAGE BROADCAST MONTH

WFLA (Washington Dc) REP_: SLSP:

ADV__:

PROD:

HRP Washington, DC American Crossroads/ Issue

American Crossroads

0100033230 SCHEDULE DATES 1 10/01/2012 - 10/2

10/15/12-10/28/12

DEE "	/om	/000							10/15/	12-10/28		
REF#:		/693									d Broadcast	Month
vesc:	06238527			August esses :			34 4 1 A PROMOVE	Same Termination and the contract of the contr	TERMS: NE	T 30 DAYS.		
	SCHEDULE	•				3	ACTUAL B	ROADCAST			RECONCI	LIATION
	ESCRIPTION PRI	ICE RT/	SS# PEF	DATE	DA	TIME	LENGTH M/G FO	HOADCAST R PRODUCT DESCRIPT	ION	PRICE	l.	DEBIT/CREDIT
V-1-3	455.45945 AF			3 88V 84 W	5.5	No. 18 1.	等 1 編集集		a facility of the	2700		HE WEEKE HE -
	4- 5 66 6			i							Ī	
M 1-	1p Days Of Ou								Commercial			
,	500.0					12:59P	30	USPRTV21ACH		500.00		
rr1	10p ET / 9p (Commercial			
				10/19	FR	10:11P	30	USPRTV21ACH		5000.00		
M-2	u 11p News		_			*WFLA			Commercial			
	2500.0	00 3	3 1	10/19	FR	11:31P	30	USPRTV21ACH		2500.00		
M	1135p ET / 10								Commercial			
	1200.0		4 1	10/19	FR	11:58P	30	USPRTV21ACH		1200.00		
M-1-	12p Today Sho					*WFLA			Commercial			
	300.0		o 1	10/19	FR	12:28P	30	USPRTV21ACH		300.00		
M-F	2p Rachael Ra	-				*WFLA			Commercial			
	300.0		ŝ 1	10/19	FR	02:16P	30	USPRTV21ACH		300.00		
M-F	3p Doctors					*WFLA			Commercial			
16 5	450.0		7 1	10/19	FR	03:19P	30	USPRTV21ACH		450.00		
[V] -	4p Dr 0z					*WFLA			Commercial			
	750.0	ο ε	3 1	IO/ 19	FR	04:39P	30	USPRTV21ACH		750.00		
[A]	5p News					*WFLA			Commercial			
** **	1500.0)O S	9 1	10/19	۲R	05:11P	30	USPRTV21ACH		1500.00		
M-F	530a News					*WFLA			Commercial			
	500.0	JO 10	0 1	10/19	FR	05:53A	30	USPRTV21ACH		500.00		
M-L	530p News					*WFLA			Commercial			
	1500.0)()	1 1	10/19	FR	05:56P	30	USPRTV21ACH		1500.00		
1VI -	6p News					*WFLA			Commercia1			
и г	2000.0	O 12	2 1	10/19	FR	06:23P	30	USPRTV21ACH		2000.00		
V	6a News					*WFLA			Commercia1			
h.# P**	1000.0					06:41A	30	USPRTV21ACH		1000.00		
M 1-	7p Entertainm							: 30	Commercia1			
	2000.0	JU 14	+ 1	10/19			30			.00	Preempt	.00-
eantsbuckle	went as established santhis	9994 Walio 544	iana and a	i Alexandrica	*** *****	Continu	ea ***		essiental (mieriessonstra	200500444.km204560	l Profesionalistication (1990)	ostikasistas eta erra erra erra
			网络沙特	Section (1988)			5 Toto 1 11		n daya da			

PERIOD COST

112,075.00

85 Total Units ACTUAL GROSS BILLING

AGENCY COMMISSION

104,075.00 15,611.25 88,463.75

Debits Credits SUB-TOTALS TOTAL RECONCILING

.00 8,000.00-8.000.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

NET DUE

P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER 0100033230 BROADCAST MONTH

10/01/2012 - 10/28,

AMOUNT DUE 88,463.75

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 Որոն[[իլիս[[իլիսիկըին][իլիսիկիիիիիիիիիիիիիիիիիիիիիիիիիիիի

Crossroads Media 66 Canal Center Plaza

*00174

000021453

Suite 555 ALEXANDRIA VA 22314

400900020 00000000021453 00000100033230 008846375 5



21453

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

ORDER TYPE

WFLA I SS

Political

10/28/12 E:120718019 WFLA

Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314

WFLA (Washington Dc) REP_: HRP Washington, DC SLSP:

ADV_:

PROD:

American Crossroads/ Issue American Crossroads

0100033230 SCHEDULE DATES

2 10/01/2012 - 10/2

PAGE BROADCAST MONTH

10/15/12-10/28/12

REF#: Desc:		/2	7 /6	693								12-10/2	3/12 d Broadcast	Month
Desc:		CHEDULE	1.0			18 :		4	132 286860222441	. 15 DELEASE	TERMS: NE	T 30 DAYS.	Times to a respective of a	er er er er er er er er
200	SCRIP								ACTUAL BROAD	58,973			RECONCILIATION	i
		i ()	PRICE		5# PE1			Y TIME	LENGTH M/G P	OR PRODUCT DESCRIPT	ION	PRICE	REMARKS	DEBIT/CREDIT
													Term of the street	5 7 4 WES
													Program	
													Change	
M-F	7a	Today						*WFLA		: 30	Commercia1			
		1.	400.00	15	1	0/19	FR	08:57A	30	USPRTV21ACH		1400.00		
M-F	730	p Ext	ra					*WFLA		: 30	Commercial			
		2	000.00	16	1	0/19	FR		30			.00	Preempt	2000.00-
													Program	
													Change	
M-F	9a	-	Show I	Ί				*WFLA			Commercia1			
			700.00	17	1	10/19	FR	09:52A	30	USPRTV21ACH		700.00		
M−F	1p		Of Our			1.		*WFLA		: 30	Commercial			
			500.00	18	1	10/22	MO	O1:58P	30	USPRTV21ACH		500.00		
M-St	<i>i</i> 11	p New				1		*WFLA			Commercial			
			500.00	19	1		MO	11:33P	30	USPRTV21ACH		2500.00		
M - t-	113		/ 1035	•		т.		*WFLA			Commercia1			
N.I 177	40-		200.00	20	1	10/22	MQ	12:31A	30	USPRTV21ACH		1200.00	}	
V - j-	12p		y Show			10/00		*WFLA			Commercial			
M_E	2~		300.00	21	1	10/22	MO	12:51P	30	USPRTV21ACH		300.00		
M-F	zρ		el Ray	20	4	10/00	мо	*WFLA	20		Commercial		ļ	
M-F	310		300.00	22	1	10/22	MO	02:35P	30	USPRTV21ACH		300.00		
M-L	ъp	Docto		22	4	0/22	140	*WFLA	00	_	Commercial			
M-E	5-5	News	450.00	23	1	0/22	MO	03:12P	30	USPRTV21ACH		450.00		
PU	Ja		300.00	24	1	10/22	MO	*WFLA 05:28A	20		Commercial			
M~F	5n	News `	300.00	24	,	0/22	MO	*WFLA	30	USPRTV21ACH	^	300.00	İ	
151 1	υp.		500.00	25	1	0/22	MAC)	05:15P	20		Commercial	1500 00		
M-F	530	p News		25	,	0/22	14! C	*WFLA	30	USPRTV21ACH		1500.00		
1-1	550		500.00	26	1	10/22	MO	05:58P	30	USPRTV21ACH	Commercial	1500 00		
M-F	6p		.00.00	20	,	0/22	MO	*WFLA	30			1500.00		
,,, .	. سات		00.00	27	1	0/22	МП	06:11P	30	USPRTV21ACH	Commercial	2000 00		
M-F	6a				•	0, 22	MA	*WFLA	30		Commercial	2000.00		
			00.00	28	1	0/22	MO	06:21A	30	USPRTV21ACH		1000.00		
M-F	7p		tainmen					*WFLA	00		Commercial	1000.00		
	'		00.00	29		0/22	МО	*** = 2.1	30	.00	Commer C121	00	Preempt	.00-
												.00	Program	.00-
													Change	
M~F	7a '	Today	Show					*WFLA		:30	Commercial		Criaringe	
		14	100.00	30	1	0/22	MO	08:37A	30	USPRTV21ACH		1400.00		
M-F	730	o Extr	ra			1		*WFLA			Commercial			
		20	00.00	31	1	0/22	MO		30			.00	Preempt	2000.00-
													Program	2000.00
													Change	
M-F	9a -	ľoday	Show I	I				*WFLA		:30	Commercial			
			700.00	32	1	0/22	MO	09:29A	30	USPRTV21ACH		700.00		
Sat	7a '	Today						*WFLA		:30	Commercial			
			325.00		1	0/20	SA	O7:29A	30	USPRTV21ACH		625.00		
M-Su	La.	te New	ıs Late	Run				*WFLA		:30	Commercial			
						;	***	Continu	red ***					
						ı								

PERIOD COST

112,075.00

85 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

104,075.00 15,611.25

Debits SUB-TOTALS Credits TOTAL RECONCILING

.00 8,000.00-8,000.00CR



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE ORDER TYPE

WFLA I SS

Political

10/28/12 E:120718019 WFLA

21453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314

/27

/693

REF#: 11

WFLA (Washington Dc) REP_: HRP Washington, DC SLSP:

INVOICE NUMBER

PAGE BROADCAST MONTH

ADV...: PROD:

American Crossroads/ Issue American Crossroads

0100033230 SCHEDULE DATES 3 10/01/2012 - 10/2

10/15/12-10/28/12

Standard Broadcast Month

	11 /27 06238527	' /·	693							7704.0		d Broadcast	Month
Deac.	SCHEDULE		ngin salah g	5 93A	0 4 (2) 11		is the W	104 <u>1 (24/64-449-66</u> 5, p. 4	CAST	TERMS: NE	T 30 DAYS.	district Environmental Commence of the Commenc	
Di	ESCRIPTION		1.0	1 (0	vii)			544 C 555 C 545 C 57		The second secon		RECONCILIATION	
10	ESCHIPTION	PRICE		PE			y TIME	LENGTH M/G FO	PRODUCT DESCRIPT	FION	PRICE		DEBIT/CREDIT
										# T T T T T T T T T T T T T T T T T T T	* * A 4 *		
	25	00.00	34	1	10/21	SU	11:54P	30	USPRTV21ACH		2500.00		
Sun	6p News						*WFLA			Commercial			
	11	00.00	35	1	10/21	SU	06:10P	30	USPRTV21ACH	oomme, ora,	1100.00		
Sun	8a Today	Show					*WFLA			Commercial			
		00.00		1	0/21	SU	08:29A	30	USPRTV21ACH		700.00		
M-F	ip Days 0						*WFLA			Commercia1			
		00.00	38	1	10/18	TH	01:24P	30	USPRTV21ACH		500.00		
M-50	ı 11p News						*WFLA			Commercial			
## C		00.00				ΙH	11:28P	30	USPRTV21ACH		2500.00		
ivi — L	1135p ET	00.00				TLI	*WFLA	20	:30	Commercia1			
M-F	12p Today			1	10/18	in	12:20A	30	USPRTV21ACH		1200.00		
(*)		00.00	41	1	10/18	TW	*WFLA 12:28P	30		Commercia1			
M-F	2p Rachae		7.	•	107.10		*WFLA	30	USPRTV21ACH	Commercial	300.00		
		00.00	42	1	10/18	ТН	02:59P	30	USPRTV21ACH	Commercial	300.00		
M-F	3p Doctor			•	-,		*WFLA	•••		Commercial			
	4	50.00	43	1	0/18	ΤH	03:19P	30	USPRTV21ACH	oominer crar	450.00		
M-F	4p Dr Oz						*WFLA			Commercial			
		50.00	44	1	0/18	TH	04:39P	30	USPRTV21ACH		750.00		
M-F	5a News						*WFLA			Commercial			
		00.00	45	1	10/18	ΤН	05:10A	30	USPRTV21ACH		300.00	Į	
M-F	5p News				L.,		*WFLA			Commercial			
M = 1		00.00	46	1	0/18	TH	05:11P	30	USPRTV21ACH		1500.00		
Mi − L	530a News	00.00	4 *7		10/10	~~ I I	*WFLA			Commercia1			
M-5	530p News		47	1	10/18	1 14	05:41A	30	USPRTV21ACH		500.00		
101 3	•	00.00	48	1	0/18	ΤU	*WFLA 05:44P	30		Commercia1			
M-F	6p News	00.00	70	•	10/ 18	,,,	*WFLA	30	USPRTV21ACH		1500.00		
	•	00.00	49	1	10/18	тн	06:21P	30	USPRTV21ACH	Commercia1	2000.00		
M−F	6a News			-	-		*WFLA			Commercial	2000.00		
	10	00.00	50	1	10/18	ΤH	06:22A	30	USPRTV21ACH		1000.00		
M-F	7a Today	Show			İ		*WFLA			Commercial			
		00.00	51	1	0/18	TH	08:49A	30	USPRTV21ACH		1400.00		
M-F	730p Extr				l .		*WFLA		:30	Commercial			
	20	00.00	52	1	10/18	TH		30			.00	Preempt	2000.00~
					1							Program	
NA 6"	On Taday	C L							_			Change	
lA1 1-	9a Today	SHOW 3		4	10/10	T 11	*WFLA	00		Commercial			
M-F	1p Days 0			1	10/10	ΙП	09:27A *WFLA	30	USPRTV21ACH		700.00		
2-1 ,	, ,	00.00	54	1	10/16	TH	12:58P	30	USPRTV21ACH	Commercia1	E00 00		
M-Su	11p News		0	,	0, 10	10	*WFLA	30		Commercial	500.00		
	•	00.00	55	1	10/16	TIJ	11:26P	30	USPRTV21ACH		2500.00		
M-F	1135p ET ,						*WFLA	 •		Commercial	2300.00		
		00.00	•	•	Ψ.	TU	12:30A	30	USPRTV21ACH		1200.00		
M-F	12p Today	Show	III				*WFLA			Commercial			
	30	00.00	57	1			12:28P	30	USPRTV21ACH		300.00		
					*	**	Continu	ed ***			_		
											1		

PERIOD COST

112,075.00

85 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

104,075.00 15,611.25 SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 8,000.00-8,000.00CR

88,463.75 WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



21453

Suite 555

REF#: 11 /27

Crossroads Media

66 Canal Center Plaza

/693

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120718019

ORDER TYPE

Political WFL.A

WFLA (Washington Dc) REP_; HRP Washington, DC SLSP:

INVOICE NUMBER

PAGE BROADCAST MONTH 4 10/01/2012 - 10/2

ADV__: PROD:

American Crossroads/ Issue American Crossroads

0100033230 SCHEDULE DATES 10/15/12-10/28/12

Standard Broadcast Month

	11 /27 06238527	/693							TERMS: NE	Standard	d Broadcast	Month
	SCHEDULE	1 1	1.3	14.76/4/3 24.67/4/3	139	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ACTUM PROAF	Z. N. Lytherenese	CERNAGO NE		Programme and a second	9
	: (00)			■ 2015 2555 15	- 15		ACTUAL BROAD	120000000000000000000000000000000000000			RECONCILIATION	į.
	ESCHIPTION PR		SS# PE		DA	Y TIME	LENGTH M/G F	OR PRODUCT DESCRIPT	ION	PRICE	REMARKS	DEBIT/CREDIT
M-F	2p Rachael Ra			١.		*WFLA		: 30	Commercial			
	300.0	00 58	1	10/16	TU	02:26P	30	USPRTV21ACH		300.00		
M-F	3p Doctors			1.		*WFLA		: 30	Commercial			
	450.0	00 59	1	10/16	TU	03:39P	30	USPRTV21ACH		450.00		
M-F	4p Dr Oz			1.		*WFLA		: 30	Commercial			
	750.0	00 60) 1	10/16	TU	04:20P	30	USPRTV21ACH		750.00		
M-F	5p News					*WFLA		: 30	Commercial			
	1500.0	00 61	1	10/16	TU	05:29P	30	USPRTV21ACH		1500.00	ĺ	
M∽F	530a News					*WFLA		: 30	Commercial			
	500.0	00 62	. 1	10/16	TU	O5:58A	30	USPRTV21ACH		500.00	İ	
M-F	530p News					*WFLA		: 30	Commercial			
	1500.0	00 63	1	10/16	TU	05:59P	30	USPRTV21ACH		1500.00		
M−F	6p News					*WFLA		:30	Commercial			
	2000.0	00 64	. 1	10/16	TU	06:13P	30	USPRTV21ACH		2000.00		
M−F	6a News					*WFLA		:30	Commercia!			
	1000.0			0/16	TU	06:58A	30	USPRTV21ACH		1000.00		
M-F	7p Entertainm	ent Ton	ight	:		*WFLA		:30	Commercial	, , , , , , , , , , , , , , , , , , , ,		
	2000.0			10/16	TU		30	•		00	Preempt	.00-
										.00	Program	.00-
											Change	
M-F	7a Today Show	,				*WFLA		:30	Commercia1		onange .	
	1400.0	0 67	1	10/16	TU	08:57A	30	USPRTV21ACH		1400.00		
M-F	9a Today Show	, II				*WFLA			Commercial	1400.00		
	700.0	00 68	1	10/16	TU	09:56A	30	USPRTV21ACH	Common Cran	700.00	·	
M-F	ip Days Of Ou	ır Lives) '		*WFLA			Commercial	700.00		
	500.0	0 69	1	10/17	WE	12:58P	30	USPRTV21ACH	oblimici cia;	500.00		
M-Su	i 11p News			1		*WFLA			Commercial	300.00		
	2500.0	0 70	1	10/17	WE	11:13P	30	USPRTV21ACH		2500.00		
M-F	1135p ET / 10	35p CT	Toni	dh		*WFLA			Commercial			
	1200.0				WE	12:00A	30	USPRTV21ACH		1200.00		
M-F	12p Today Sho	w III				*WFLA			Commercial	,200.00		
	300.0		1	10/17	WE	12:51P	30	USPRTV21ACH	Commercial	200 00		
M-F	2p Rachael Ra		,	,		*WFLA			Commercial	300.00		
	300.0	-	1	0/17	WE	02:58P	30	USPRTV21ACH	Commercial	300.00		
M-F	3p Doctors		•	, , , ,	***	*WFLA	50		Commercial	300.00		
	450.0	0 74	1	10/17	₩F	03:58P	30	USPRTV21ACH	Commercial	450.00		
M-F	4p Dr 0z	•		[", ,,	F4 No.	*WFLA	00		Commonatal	450.00		
	750.0	0 75	1	0/17	WF	04:37P	30		Commercial	750 00		
M-F	5a News	, ,		3, ,,	W	*WFLA	30	USPRTV21ACH	A	750.00		
• • • •	300.0	0 76	1	10/17	ы⊯	05:28A	30		Commercial			
M-F	5p News	. , ,	•	10, ,,	WL	*WFLA	30	USPRTV21ACH	0	300.00		
f** 1	1500.0	0 77	1	10/17	we	05:28P	20		Commercial	. _		
M-F	530a News	11	1	10/ 17	₩Ç	*WFLA	30	USPRTV21ACH		1500.00		
** * .	500.0	0 78	1	10/17	₩Ė	05:42A	30		Commercial			
M-F	530p News	· /0	ì	10/1/	₩ []		30	USPRTV21ACH		500.00		
E#1 3	1500.0	0 79	1	10/17	G/E	*WFLA	~~		Commercial			
M-F	6p News	· /9	,	10/1/	WE	05:58P	30	USPRTV21ACH		1500.00		
344 T	OP MEMO				***	*WFLA	تدنديك استحد	: 30	Commercial	l		
						Continu	ed ***					
										ŀ		
				1								

PERIOD COST

112,075.00

85 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

104,075.00 15,611.25 88,463.75

Debits Credits SUB-TOTALS TOTAL RECONCILING

.00 8,000.00~ 8,000.00CR



21453

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS

10/28/12 E:120718019

ORDER TYPE

Political

Crossroads Media 66 Canal Center Plaza Suite 555

ALEXANDRIA VA 22314

WFLA (Washington Dc) REP_: HRP Washington, DC

PROD:

SLSP: American Crossroads/ Issue ADV : American Crossroads

0100033230 SCHEDULE DATES

5 10/01/2012 - 10/2

PAGE BROADCAST MONTH

WFLA

10/15/12-10/28/12

								10/15/	12-10/28	3/12	
REF#: 1	, ,								Standard	d Broadcast	Month
Desc: O	6238527	111	1 5 3			a increase than the constitution	A	TERMS: NE	T 30 DAYS.		
	SCHEDULE					ACTUAL BROAD		1		RECONCILIATION	Y 41
	RIPTION PRICE	RT/SS# PE	DATE	DA'	TIME	LENGTH M/G F	OR PRODUCT DESCRIPT	TION	PRICE	REMARKS	DEBIT/CREDIT
	· · · · · · · · · · · · · · · · · · ·	2.4%			Wa	e and the property of		311			
	2000.00	80 1	10/17	ME	06:24P	30	USPRTV21ACH		0000 00		
M-F 6	a News	00 1	10, 1,	W.L	*WFLA	30		Commercial	2000.00	İ	
	1000.00	81 1	0/17	WE	06:27A	30	USPRTV21ACH		1000.00	ļ	
M-F 7	p Entertainment	Tonight	:		*WFLA			Commercial			
	2000.00	82 1	10/17	WE		30				Preempt	.00-
			j							Program	. 00
										Change	
M-F 7	a Today Show		1 .		*WFLA		: 30	Commercial			
	1400.00	83 1	10/17	WE	08:57A	30	USPRTV21ACH		1400.00		
M-F 7	30p Extra				*WFLA		: 30	Commercial		İ	
	2000.00	84 1	10/17	WE		30				Preempt	2000.00-
										Program	
M-F Q	a Today Show II				ψtdel A					Change	
W I S	700.00	ΩE 1	10/17	WE	*WFLA 09:27A	30		Commercial			
M-F 7	p News	00 1	10/1/	w L	*WFLA	30	USPRTV21ACH	Commercial	700.00		
	2000.00	90 f	0/19	FR	07:09P	30	USPRTV21ACH		2000.00		
M-F 7	30p Entertainmen					-		Commercial			
	2000.00	91 1	10/19	FR	07:55P	30	USPRTV21ACH		2000.00		
M-F 7	p News		1		*WFLA			Commercial			
	2000.00			MO	07:11P	30	USPRTV21ACH		2000.00		
M-F 7	30p Entertainmen				*WFLA			Commercial			
	2000.00				07:56P	30	USPRTV21ACH		2000.00		
	2000.00	94 1	0/18	ΤH	07:56P	30	USPRTV21ACH		2000.00		
M-F 7	p News		l		*WFLA		: 30	Commercial			
	2000.00					30	USPRTV21ACH		2000.00		
86 E 57	2000.00	96 1	10/17	₩Ŀ	07:14P	30	USPRTV21ACH		2000.00		
tat - / -	30p Entertainmen			1.15	*WFLA	20		Commercial			
Sup 7	2000.00				07:46P	30	USPRTV21ACH		2000.00		
Suit /	p ET / 6p CT Foo 5500.00				*WFLA	30		Commercial			
Total	Airtime Gross S						USPRTV21ACH		5500.00		
,	cimo di 033 J	POL NOV	1.100.		104,07	3.00					
			,								

PERIOD COST

112,075.00

85 Total Units

ACTUAL GROSS BILLING

AGENCY COMMISSION NET DUE 104,075.00 15,611.25

SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 8,000.00-8,000.00CR

88,463.75 WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.